

# webinar**now**

Managed Webinars

- Low cost compared to organising a meeting
- No pressure to fill the room - make the most of the people who do log in
- Ask questions without your peers being aware
- Can be recorded for later viewing
- Speaker and audience can be located anywhere
- Build customer list for future webinars and promotions
- Hundreds of successful webinars delivered!



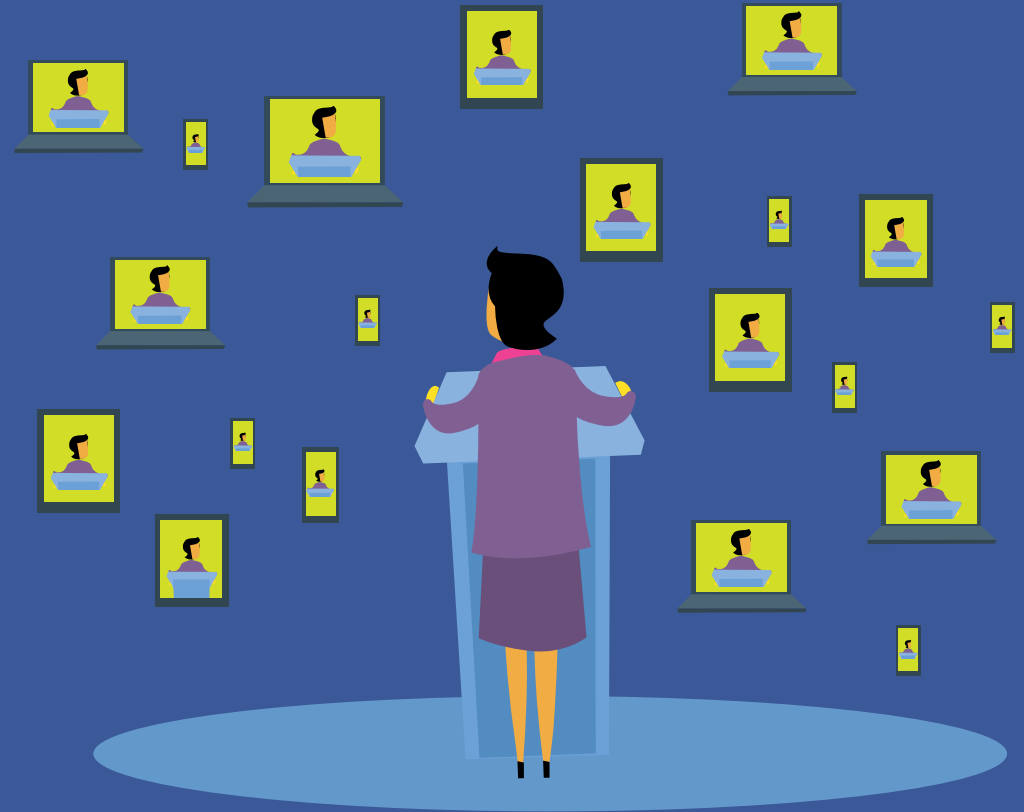
Contact us for more information or a demonstration

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Bring your expert speaker's presentation to the widest possible audience with a live managed webinar

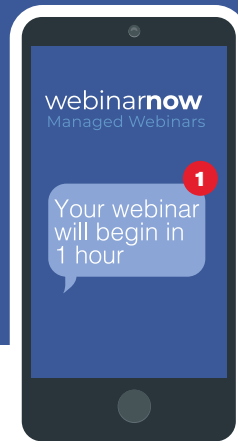
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# The Webinar Process

Webinars are live, educational or instructive online sessions. Attendees view a speaker and their presentation. Users can interact by raising a hand or asking a question via chat boxes - just as if they were present.

Of course, you don't need to put them to the trouble of travelling!



## Before your webinar

- Following an initial consultation we create a plan for your webinar event.
- We review your location. If we deem the site's facilities are not up to scratch we'll supply connectivity on the day.
- If the presentation is to be filmed or if your speaker is also presenting to an audience, we'll advise on room set up.
- We can devise and manage a promotional email campaign to attract and register potential attendees.
- We develop timed email reminders to alert registered attendees at set intervals before the webinar to help maximise attendance.
- We can help with your online registrations and advise on CPD accreditation if applicable.



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# During Your Webinar

- We'll be there on the day to get you connected and set everything up - You can focus on your presentation or looking after your expert speaker
- If you require an MC to introduce your speaker or put questions to them, we can provide that too.
- During the presentation, we'll provide ongoing monitoring of the attendees, such as the number of log-ins, attention of viewers, gathering attendee questions and handle any technical issues.
- We provide online/phone support should any attendees have issues connecting and logging in.
- We provide a connection fall back solution should internet connectivity be lost.
- We can enhance your webinar by providing professional video services, such as multiple cameras and live speaker titles for a newsroom look. We offer a full post-production service on any video footage if required.

## After Your Webinar

- Following your webinar, we'll provide you with a detailed report on the event. This report can include; the number of attendees, any drop-offs, attendee attention, questions and comments.
- We can provide automated follow-up emails to attendees to; thank them for attending, ask for feedback and prompt them to attend the next webinar.
- Users who registered but then didn't attend can receive a scheduled 'Sorry you missed the event' email with a link to the recorded version of the webinar.
- If CPD points for attendees are applicable, we can manage emails and distribution to that group.

CPD



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