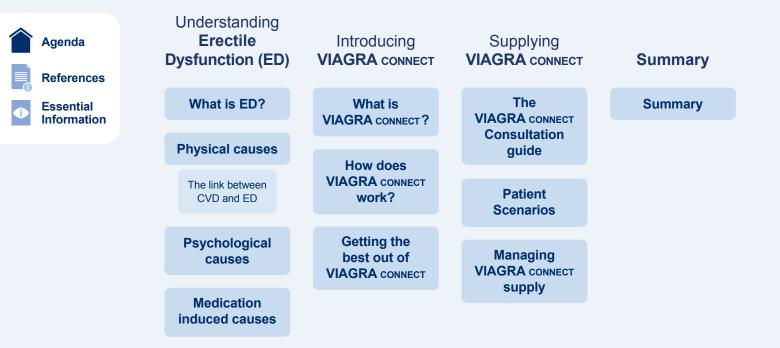
VIAGRA CONNECT® Pharmacy Introduction



November 2020, PP-VCO-IRL-0033

Agenda





Understanding Erectile Dysfunction (ED)



🧲 3/29 🔵

What is **erectile dysfunction (ED)?**

ED is the inability to achieve or maintain an erection firm enough for satisfactory sexual intercourse.¹

ED:

- · Is a self-recognised condition
- May occur occasionally or frequently
- Can vary in severity, from mild (a soft erection) to severe (no erection at all)

Although ED can occur at any age, prevalence increases as men get older.³

ED can be caused by:⁴

- Physical factors
- Psychological factors
- Medication

One in five Irish men

experience erectile dysfunction (ED) regularly²



ED usually has an underlying physical cause

Certain co-morbidities may predispose men to ED, for example:⁴









Hypercholesterolemia



Diabetes mellitus



Cardiovascular disease (CVD)

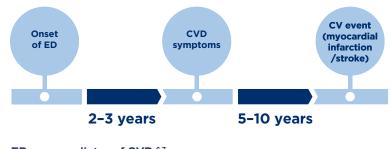


ED can be an early warning sign of cardiovascular disease (CVD)



The majority of men with ED have cardiovascular risk factors.⁵

Men presenting with ED may be in the early stages of cardiovascular disease and could go on to experience a major cardiovascular event within 5–10 years.⁶



ED as a predictor of CVD 6,7

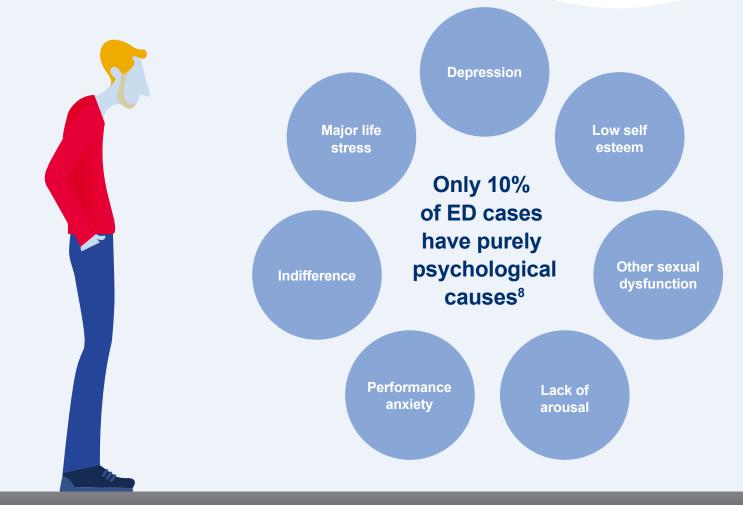
Men with ED should be advised to see their doctor as soon as possible within 6 months for a health check up so that any underlying causes can be identified and treated.



Cardiovascular disease (CVD)

Psychological causes of ED can include:[®]



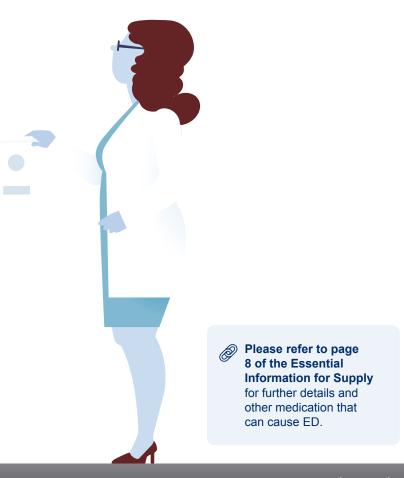


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A number of commonly used **medications can cause ED**

These include:

- Diuretics
- · ACE and ARB inhibitors
- Beta-blockers
- Anti-depressant medication (e.g. SSRIs)
- Anti-epileptic medication (e.g. Carbamazepine)



(8/29)



Introducing VIAGRA CONNECT®

Pfizer Healthcare Ireland



What is **VIAGRA** CONNECT®?

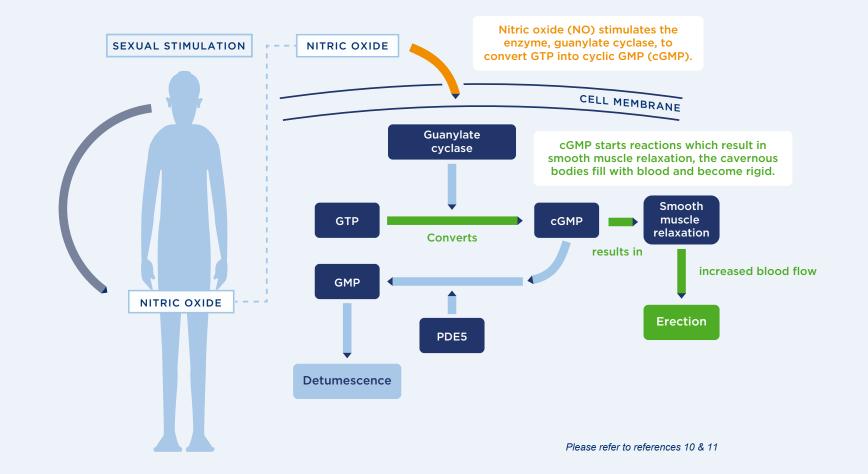


VIAGRA CONNECT contains sildena il 50 mg and is a pharmacy-only medicine used to treat symptoms of erectile dysfunction (ED) in men aged 18 years and over⁹



The maximum dosing frequency is one **50 mg tablet per day.**⁹ Available in packs of 4 and 8 tablets

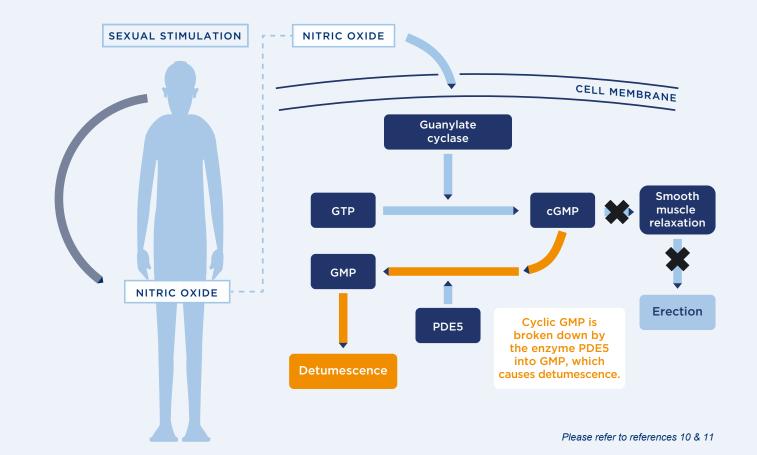
How does VIAGRA CONNECT® work?



VIAGRA CONNECT®

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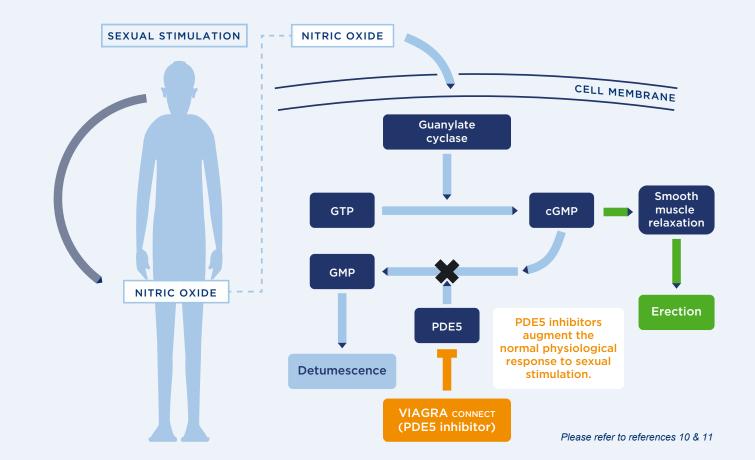
How does VIAGRA CONNECT® work?



VIAGRA CONNECT®

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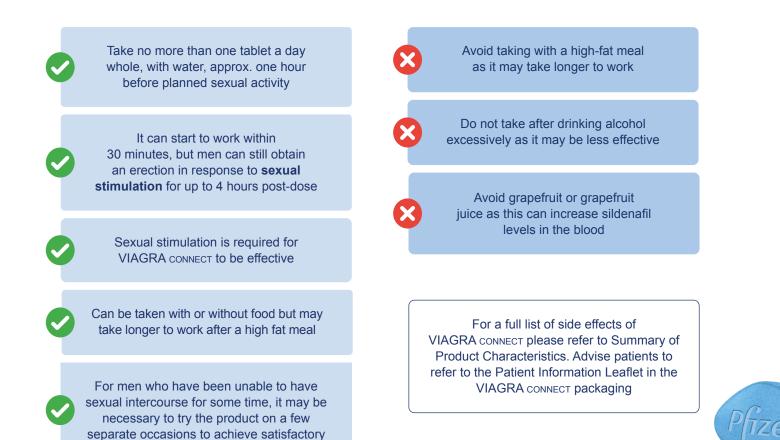
How does VIAGRA CONNECT® work?





(13 / 29 **)**

Helping patients get the best out of VIAGRA CONNECT®



erection

Pfizer Healthcare Ireland



Supplying VIAGRA CONNECT®



Pfizer Healthcare Ireland

(15 / 29)

The VIAGRA **CONNECT[®] Consultation** Guide

The Consultation Guide is designed to support the consultation to help identify which patients may or may not be suitable for VIAGRA CONNECT

HCP consultation is required for OTC supply.

VIAGRA CONNECT 50 mg film-coated tablets (sildenafil) Pharmacy Consultation Guide

The following has been created as a useful aide-memoire to help determine whether your patient is suitable for Viagra Connect, or whether he should be seen by a doctor for further advice. Use of the Pharmacy Consultation Guide is optional, and you should use your professional judgement to decide when and how to use it. The Essential Information for the Supply of Viagra Connect provides additional background information in relation to the supply of this product.

If the patient has previously been supplied with Viagra Connect, he should be asked if anything has changed with respect to his health status or medicines usage. There is no need to repeat the questions below prior to resupply in that case. Remind the patient to make an appointment with his doctor as soon as he can within the first 6 months of starting to use Viagra Connect, to ensure that their erection problems are not caused by any serious health condition. If any factors have changed, Sections 2-4 should be reviewed again. The repeat supply tear-off slip (below) can also be given to the man.

1. Who is Viagra Connect for?

Viagra Connect is only intended for men 18 years and older who are experiencing erectile dysfunction (ED) (i.e. difficulty in getting and/or maintaining an erection satisfactory for sexual performance). This product must not be supplied to men who do not have ED.

It is important to confirm if the man is already receiving treatment for the condition Men currently prescribed 50 mg of sildenafil can be supplied this product if they meet the criteria for pharmacy supply, provided they do not take more than 50 mg daily. If the man is using a different dose of sildenafil or another ED treatment, he should be referred to his doctor

2. Check patient's cardiovascular (CV) health

If the patient answers YES to any of the following: do not supply the product and refer to the doctor. If you have any reason to consider, based on physical status, the patient should not be using this product, refer to the doctor.

- Y N Has your doctor advised that you are not fit enough for any physical and/or sexual activity?
- 🛛 🔣 Do you feel very breathless or experience chest pain with light or moderate physical activity, such as walking briskly for 20 minutes or climbing two flights of stairs?
- Y N Have you had a heart attack or stroke within the last 6 months?
- Do you have any other heart problems or are you under a doctor's care for any of the following:
 - Low blood pressure or uncontrolled high blood pressure
 - Unstable angina (chest pain), irregular heart beat or palpitations (arrhythmia)
 A problem with one of the valves in your heart (valvular heart disease)
 - A problem where the heart muscle becomes inflamed and does not work as well as it should (cardiomyopathy) · Heart problems causing blood flow issues (e.g. left ventricular outflow obstruction, aortic narrowing) or severe cardiac failure

3. Check concomitant medication use

Please check what other medicines the patient is taking. If the patient answers YES to any of the following or if there is uncertainty around the patient's current medications: do not supply the product and refer to the doctor

Y N Are you taking nitrates (nicorandil or other nitric oxide donors e.g. glyceryl trinitrate, isosorbide mononitrate or isosorbide dinitrate) for

- Y Are you using drugs called 'poppers' for recreational purposes (e.g. amyl nitrite)?
- Y Are you taking riociguat or other guanylate cyclase stimulators for lung problems?
- Y Are you taking ritonavir (for HIV infection)?
- 🝸 🔣 Are you taking any CYP3A4 inhibitors, e.g. saquinavir (to treat HIV infection), cimetidine (a heartburn treatment), itraconazole or ketoconazole (to treat fungal infections), erythromycin or rifampicin (antibiotics) or diltiazem (for high blood pressure)?
- 🛛 N Are you taking any alpha-blockers, such as alfuzosin, doxazosin or tamsulosin, which are medicines to treat urinary problems lue to enlarged prostate (benign prostatic hyperplasia) or occasionally to treat high blood pressure?

4. Check concomitant conditions

nt answers YES to any of the following: do not supply the product and refer to the doctor V Do you have Peyronie's disease or any other deformation of the penis? 🝸 🔣 Have ever had loss of vision because of damage to the optic nerve (such as non-arteritic anterior ischaemic optic neuropathy [NAION]) or nave an inherited eye disease (such as retinitis pigmentosa)? 🛛 🕅 Do you have galactose intolerance, Lapp lactase deficiency or glucose-galactose malabsorption? Y N Do you have previously diagnosed hepatic (liver) disease (including cirrhosis of the liver) or severe renal (kidney) impairment? Y Do you have any of the following: sickle cell anaemia, multiple myeloma or leukaemia? V Do you have any bleeding issues (e.g. haemophilia) or have active stomach ulcers? 2 Dear Doctor Please keep this slip and present to the Pharmacist when you next wish Please can you review this patient in relation to purchase Viagra Connect. to erectile dysfunction. We had a discussion in my pharmacy, but he was not suitable for Before resupply your Pharmacist will need to supply of Viagra Connect due to his [delete as assess you to ensure that there have been no appropriate1 cardiovascular health/interacting changes in your health or medications since medicines/other condition: the last time you received the product. Pharmacist signature:. Date: Pharmacist signature:



(16 / 29 **)**

Additional advice

You should consider possible

causes of erectile dysfunction

depression anyiety excessive

alcohol use and taking certain medicines. Examples of

corticosteroids anticonvulsants

Whilst it may be appropriate

should provide lifestyle advice and recommend a follow-up

to supply the product, you

classes of medicines that cause ED include diuretics.

and recreational drugs.

anti-hypertensives.

with a doctor.

such as undiagnosed



SECTION 1 Who is VIAGRACONNECT for?



For men aged 18 years and over

Unable to get or keep an erection firm enough for sex



Pharmacy Consultation Guide						
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SECTION 2 Check patient's cardiovascular (CV) health

The Consultation Guide includes an assessment of the man's CV health, by assessing:

- Overall fitness for sex, by determining if he gets out of breath or experiences chest pain when he undertakes physical activity
- Cardiovascular (CV) problems, such as a recent history (<6months) of stroke or MI

Low risk cardiovascular patients may be suitable for VIAGRA CONNECT. Those that have been advised to avoid sexual activity should be referred to their doctor

Please see p14 and p15 of the Essential Information for Supply for more information.

(18 / 29)



50 mg film-coated tablets (sildens		
Pharmacy Co	nsultation Guide	
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SECTION 3 Check concomitant medication use

Contraindicated concomitant medications include:

- Nitrates and nitric oxide donors (such as amyl nitrite)
- Guanylate cyclase stimulators e.g. riociguat
- Ritonavir
- CYP3A4 inhibitors
- Alpha blockers



(19 / 29)



Phar	macy Co	nsultatio	on Guide	
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SECTION 4 Check concomitant conditions

It is also important to understand if the man has any other medical issues that could mean the product is unsuitable for him, such as:

- Deformities of the penis e.g. Peyronie's Disease
- Loss of vision e.g. NAION, inherited eye disease
- Galactose intolerance, LAPP lactase deficiency, glucose-galactose malabsorption
- · Hepatic disease or severe renal impairment
- Sickle cell anaemia, multiple myeloma or leukaemia
- Bleeding issues such as haemophilia or active stomach ulcers
 - Please see p13 and p14 of the Essential Information for Supply for more information.

🧲 20 / 29 🔵



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4. Check concomitant con			
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TEAR-OFF SECTION

The tear-off slips at the bottom of the Consultation Guide allows the patient to be given:

• A dated record of their first supply

or

· Reasons for non-supply that they should take to their GP

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VIACEA



The reverse of the Consultation Guide provides information – enabling pharmacists to offer valuable health advice for men regardless of their suitability for the product

Points for counselling and other information

Please follow these points to ensure that your patient is counselled appropriately whether they are supplied the product or not.

Advice for men who have not been supplied Viagra Connect

Men who have not been supplied Viagra Connect because of their cardiovascular health, interacting medicines or another concern must be toid to see their GP as soon as they can within 6 months. The tear-off slip (below) can be filled in and given to the man to facilitate his discussion with the doctor.

Advice for men who have been supplied Viagra Connect Men should be advised:

- They should be advised.
 They should schedule a health check-up with their doctor as soon as possible within the first 6 months of starting to use Viagra Connect
- to ensure that their erection problems are not caused by any serious health condition
- Viagra Connect is only intended for men 18 years and older who have erectile dysfunction (ED). Men who do not have ED will not benefit from using this product
- Take one tablet approximately 1 hour before planning to have sexual intercourse. Viagra Connect can start to work within 30 minutes
- Take with or without food, but Viagra Connect may take longer to work after a high-fat meal
- Do not take with grapefruit or grapefruit juice, as it may affect the way the medicine works
- The maximum recommended dosing frequency is one 50 mg tablet per day
- They may need to take Vagra Connect a number of times on different occasions (a maximum of one 50 mg tablet per day), before they
 can achieve a penile erection satisfactory for sexual activity. If, after several attempts on different dosing occasions, patients are still not
 able to achieve a penile erection sufficient for satisfactory sexual activity, they should be advised to consult a doctor
- Medicines containing any nitrates (e.g. glyceryl trinitrate, isosorbide mononitrate, isosorbide dinitrate, amyl nitrite also known as 'poppers'), or nitric oxide donors (e.g. sodium nitroprusside or nicorandii), must NOT be used at the same time as Viagra Connect as this combination may lead to a dangerous fall in blood pressure
- Men should tell their doctor that they have started taking Viagra Connect, especially if they are started on any new medicine
 - Remind patients about common side effects. These include: headache, flushing, dyspepsia, nasal congestion, dizziness, nausea, visual disturbance, cyanopsia (blue-tinted vision) and blurred vision

Note: If any of these become a concern, advise the patient to talk with a pharmacist or doctor

Men should be advised to STOP TAKING Viagra Connect and seek medical attention IMMEDIATELY if they experience any of the following SENIOUS side effects. Side effects can be reported by patients or pharmacists via HPRA Pharmacovigilance, Earlsfort Terrace, IRL - Dublin 2; Tei+ 3551 1676 4971; Fax: +3531 1676 2517. Website: www.hpra.ie; Email: medsafety@hpra.ie. By reporting side effects, you can help provide more information on the safety of this medicine.

 Chest pains: If this occurs before, during or after intercourse, they should get into a semi-sitting position and try to relax. Nitrates must NOT be used to treat chest pains

- A persistent and sometimes painful erection lasting longer than 4 hours
- A sudden decrease or loss of vision
- · An allergic reaction. Symptoms include sudden wheeziness, difficulty breathing or dizziness, swelling of the eyelids, face, lips or throat
- Serious skin reactions such as Stevens-Johnson Syndrome (SJS) and Toxic Epidermal Syndrome (TEN). Symptoms may include severe
 peeling and swelling of the skin, blistering of the mouth, genitals and around the eyes, fever
- Seizures or fits

Follow up advice for all men

- ED can be associated with a number of contributing conditions, e.g. hypertension, diabetes mellitus, hypercholesterolaemia or cardiovascular disease. As a result, all men with ED should be advised to consult their doctor within 6 months for a clinical review of potential underlying conditions and risk factors associated with ED
- Provide appropriate advice on lifestyle factors and general healthy living, including:
- Losing weight
- Giving up smoking
 Cutting back on alcohol/recreational drugs
- Exercising regularly
- Reducing stress
- You may also want to check if the man is buying products from unregulated sources. It is important to explain these products are not
 tested for their safety or effectiveness, may not contain the ingredients listed within them and are therefore potentially dangerous, unlike
 product sourced from a pharmacy and medicines obtained via prescription from the doctor

Your Pharmacist has supplied you with Viagra Connect

today for your personal use. Please make an appointment to see your GP as soon as

you can within 6 months of the date of first receiving Viagra Connect (see date on reverse) to check for underlying medical problems that can sometimes be associated with erectile dysfunction. You have not been provided with Viagra Connect for ED today as it may not be suitable for you to take without consulting your doctor. You should go to see your doctor to discuss other suitable options.

Please make an appointment to see your GP as soon as you can within the next 6 months and present this slip.

22/29

Patient **Scenarios**

For situations where the decision to supply VIAGRA CONNECT is less clear-cut, a number of patient scenarios have been developed that can be found in the Essential information for supply document

The scenarios will further prepare pharmacists for more complex cases such as men presenting with underlying CV issues, concomitant medication use and other lifestyle considerations

Although suggested responses are provided, the scenarios are a training tool, so you should still use your professional judgement in all cases

Please see p27 of the **Essential Information** for Supply for more information.



Advising patients about their suitability for VIAGRA CONNECT®



Suitable patients

Pharmacists should advise patients to see their doctor as soon as possible within 6 months of first VIAGRA CONNECT supply to assess the underlying causes of ED \mathbf{X}

Unsuitable patients

Pharmacists should advise patients to see their doctor as soon as they can within 6 months. Their doctor can assess their condition and suggest alternative treatment options

Advise patients to refer to the Patient Information Leaflet in the VIAGRA CONNECT packaging

Summary

- VIAGRA CONNECT is now licensed as an OTC medicine for supply through pharmacies. HCP consultation is required for supply
- Talking about ED in the pharmacy presents an opportunity to make a difference to the overall health of men in the community
- Symptoms of ED are treatable in most cases
- Men who may be unsuitable for VIAGRA CONNECT can still benefit from your advice before being signposted to their doctor

- The optional VIAGRA CONNECT Consultation Guide is available to help you accurately assess patients' suitability for treatment with VIAGRA CONNECT
- To assess the underlying cause of their ED, all men should be advised to visit their GP as soon as possible within 6 months



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🧲 26 / 29 🔵